

MORE THAN SKIN DEEP

ECZEMA PFDD MEETING AGENDA | SEPTEMBER 23, 2019



- 8:00 – 9:00 am** **Registration and Continental Breakfast**
- 9:00 – 9:15 am** **Welcome and Opening Remarks**
Julie Block – President & CEO, National Eczema Association (NEA)
Korey Capozza – Founder, Global Parents for Eczema Research (GPER)
- 9:15 – 9:35 am** **Patient-Focused Drug Development at the U.S. Food and Drug Administration (FDA)**
Jill Lindstrom, MD – Deputy Director, Division of Dermatology and Dental Products, FDA
- 9:35 – 9:55 am** **Clinical and Epidemiological Overview of Atopic Dermatitis**
Jonathan Silverberg, MD, PhD, MPH – Associate Professor, Feinberg School of Medicine, Northwestern University
- 9:55 – 10:05 am** **Introduction of Moderator & Overview of Meeting Format and Live Polling Process**
Kelly Barta – President & CEO, International Topical Steroid Awareness Network (ITSAN)
James Valentine, JD, MHS – Meeting Moderator
- 10:05 am – 12:00 pm** **Session 1: Symptoms and Daily Impacts That Matter Most to Patients**
- Key Questions:**
- Of all the symptoms that you experience because of your condition, which 1-3 symptoms have the most significant impact on your life?
 - Are there specific activities that are important to you but that you cannot do at all or as fully as you would like because of your condition?
 - How has your condition and its symptoms changed over time?
 - What worries you most about your condition?
- Panel:** Kelly Barta; Raelle Brown; Brianna Cox; Joseph Cutaran; Keri Kelley; Sarah Pry
- Live Polling** (On-site & Webcast Participants)
- Moderated Discussion Among All Meeting Participants** (On-site & Webcast Participants)
- 12:00 – 12:05 pm** **Morning Wrap-Up and Invitation to Lunch**
Tonya Winders – President & CEO, Allergy & Asthma Network (AAN)
- 12:05 – 12:55 pm** **Networking Lunch**
- 1:00 – 3:15 pm** **Session 2: Current and Future Approaches to Treatments**
- Key Questions:**
- What are you currently doing to help treat your condition or its symptoms?
 - How well does your current treatment regimen treat the most significant symptoms of your disease?
 - What are the most significant downsides to your current treatments, and how do they affect your daily life?
 - Assuming there is no complete cure for your condition, what specific things would you look for in an ideal treatment for your condition?
- Parent/Caregiver Panel:** Lynell Doyle; Ashley Ellis; Angela Fox; Heather Sullivan; Kathryn Tullos
- Adult Panel:** Tyler Berryman; Lisa Choy; Pamela Friedman; Steve Gawron; Lindsay Swire Jones
- Live Polling** (On-site & Webcast Participants)
- Moderated Discussion Among All Meeting Participants** (On-site & Webcast Participants)
- 3:15 - 3:30 pm** **Summary and Closing Remarks**
Kenneth Mendez – President & CEO, Asthma and Allergy Foundation of America (AAFA)